



## Business Advisory Councils

# 2023 Joint Statement Template for Business Advisory Councils

*Joint Statements must be made publicly available by March 1, 2023.*

**Name of Business Advisory Council: Southern Ohio ESC, Adams and Highland County BAC**

**Primary Contact: Beth Justice**

**Secondary Contact: Tim Dettwiller**

1. Are there any changes to your Business Advisory Councils' structure or leadership since you submitted your plan for this academic year?

Since the submission of the 2022-23 plan for Southern Ohio ESC, Adams and Highland counties BAC the subcommittee which is named Highland County Workforce Leadership Council developed subgroups in the areas of chose a Director for the Alliance of Community Connections for Employer and Student Success (ACCESS). The Director at the desire of the council has driven the work for the Business Advisory Council. Prior to this year the ESC led the BAC meetings and although the ESC still takes the lead in inviting members, organizing the logistics etc. the hands-on work in developing the collaboration of businesses, community organizations, school districts and students has been directed by the Highland County Workforce Leadership Council and the ACCESS Director.

The BAC entered into Memorandums of Understanding agreements with the following agencies/organizations to cover the cost of the ACCESS Director, Transeo ACCESS Portal and affiliated functions and duties.

Southern State Community College, Southern Ohio Educational Service Center, Great Oaks Career Campus on behalf of the Highland County Schools Career Awareness Funds, GRIT, City of Greenfield, and the Highland County Commissioners

2. Of goals submitting in your 2023 Business Advisory Council Plan, on a scale of 1-10 with 10 being goal accomplished. What goals were you able to accomplish? Three main areas of focus include: Develop Professional Skills Build Partnerships and Coordinate Experiences

### **Develop Professional Skills**

Take inventory of all services provided by Council member organizations



Evaluate other workforce development programs

Prepare and conduct surveys specific to target groups to determine needs and future plans of Highland County employers, students and community

Meet with educational institutions in the county to determine their needs to provide a stronger career readiness program

Coordinate meeting with employers to determine educational/training needs of the business

Develop relationships with employers willing to provide speakers for educational training programs

Prepare and share list of businesses willing to provide speakers for educational training programs

Coordinate efforts amongst workforce agencies, schools and businesses to provide quality PD programs for all in order to utilize the “electronic platform” purchased to coordinate shadowing, internships and availability of opportunities.

To seek funding commitments from all stakeholders including business, K-12 school districts and higher education, community organizations and state, local and federal agencies.

- a. What challenges have you experienced implementing your goals?

Although identifying the barriers was not difficult, finding remedies to them has been more of a challenge - for example transportation and childcare are two areas we are working to find solutions.

3. What new partnerships have your Business Advisory Council formed for the SY23?

Local volunteers (intern coaches), School Personnel, Civic Organizations (Chamber of Commerce, Ohio Means Jobs, Highland County Job and Family Service etc.), Growing Rural Initiatives Together (GRIT), Junior Achievement, Ohio Department of Education, Businesses and Local Employers, Benefactors, Career Tech Centers, Community Colleges, Office of the Lieutenant Governor, Highland County Commissioners, other Ohio county workforce development programs.

### **Build Partnerships**

Evaluate the best means of communication from the Council to Stakeholders

Market the Councils Work on a consistent basis to ensure all stakeholders know our mission and the work being done to fulfill that mission

Create a web presence that provides all council information (ACCESS Platform)

Develop logos/branding for both the Highland County Workforce leadership council as well as for the ACCESS program

Identify all barriers currently known between employers and employees

Identify barriers to work both educational and non-educational

Identify funding barriers to a stronger workforce

### **Coordinate Experiences**

Identify and compile a list of businesses in Highland County who are willing to participate in Job Shadowing or Internship programs

Prepare agreement documents necessary for participants and businesses to engage in the job shadowing or internship program

Provide school districts with models of how the job shadowing and internship programs could work in their district

Coordinate business and schools use of the Internship/Job shadowing program

Coordinate Internship/Job Shadowing program with Council members



4. Have you added or removed any goals submitted in your SY23 Business Advisory Council Plans? If so, please provide details.

No, all original goals are still applicable to our work.

5. Have you received any media coverage or participated in any case studies as a Business Advisory Council? If so, please share.

<https://highlandcountypress.com/Content/In-The-News/In-The-News/Article/Highland-County-ACCESS-celebrates-program-kickoff-with-ribbon-cutting/2/20/88356>

**Ohio MEANS Jobs** Highland County

**HIGHLAND COUNTY WORKFORCE LEADERSHIP COUNCIL**

**HIGHLAND COUNTY ACCESS**  
SCHOOL • BUSINESS • COMMUNITY

**HIGHLAND COUNTY WORKFORCE LEADERSHIP COUNCIL**

WHO: Highland County Workforce Development Stakeholders working together to ensure coordination of efforts.  
 WHY: To position Highland County as a healthy and relevant workforce ecosystem.  
 HOW: By coordinating and sustaining efforts among schools, business partners and community service agencies to build a stronger Highland County workforce.

WHAT: Program created and managed by the Workforce Leadership Council; to fulfill the Council's mission.  
 WHY: To align community connections for employer and student success.  
 GOAL: All Highland County students graduate with a plan for their next steps beyond high school, supported by work experiences while in high school.  
 WHO: Tim Dettwiller, Access Director / tdetwiller@southernohioesc.org

ACCESS PORTAL - Initiative		
The ACCESS Portal is the Highland County ACCESS program's first initiative. The ACCESS Portal is a software application that will provide partners with the following:		
SCHOOLS/STUDENTS	BUSINESS PARTNERS	COMMUNITY SERVICE AGENCIES
Track work experience activity	Showcase their business to all county students	Share services info directly to schools and business partners
Access to a pool of business partners from around the county	Streamline paperwork required for student work experiences	Easier access of service providers to schools and business partners through searchable links
Track student progress toward credentials, seals and graduation	Access to all county high school students to market hiring events	A database of students upon graduation who can be tracked to provide services through ACCESS Alumni
Allows for student exploration of county business career options and community services provided. Shared platform allows for ease of electronic communication amongst all ACCESS partners.		